**Loomi Landing Wireframe (Text Only)**

**Hero Section**

[Headline] The Science of Calm & Confident Kids

[Subline] Neuroscience + storytelling + affirmations + deep sleep.

[CTA] [ Join Early Access ] [ Watch Demo ]

(Image placeholder: parent reading, moon/night sky)

**The Three Pillars of Loomi**

* (icon: book) **Storytelling** – Builds language, sparks imagination.
* (icon: heart) **Affirmations** – Confidence, resilience, less anxiety.
* (icon: moon) **Deep Sleep** – **Physical Health & Growth, Improved Stress Regulation,**  stronger immune system, Better **Cognitive Development, increased Emotional Resilience & Self-Esteem, Bedtime as a “Golden Window”:** The transition into deep sleep is a unique window when the conscious mind quiets, allowing positive messages to be more deeply absorbed by the subconscious. This period increases oxytocin (the “love hormone”) and lowers stress hormones, creating an ideal state for learning and emotional healing.

**How Stories Shape the Brain**

[Headline] More Than Words

* Familiar voices calm the nervous system.
* Stories train memory, focus, attention.
* Gentle cadence → faster relaxation.

**Affirmations Section**

[Headline] Building Inner Strength, One Phrase at a Time

* Method: Short, loving, present-tense phrases.
* Cycle: Hear → Repeat → Visualize → Sleep.

[Example quotes in a carousel box]

**Why Bedtime is a Superpower**

* Deep sleep = growth + learning.
* Parent’s voice = safety & calm.
* Ritual = predictability & trust.

**The Loomi Protocol**

(3 Cards side-by-side)

1. **Start** – Record 3 minutes of your voice.
2. **Shift** – 5–10 min nightly routine. Or longer based on age
3. **Result** – Calmer mornings, happier and healthier kids.

**Grounded in Research**

* Neuroscience: voices trigger safety.
* Psychology: affirmations + attachment.
* Sleep science: routines + circadian rhythms.

[Button: Explore Research]

**Final CTA Section**

[Headline] Ready to Try Loomi?

[CTA Button: Join Early Access Today]